

8d | Commission
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Special District Member

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Special District Member

Carol Moore

City Member

Lou Penrose

Public Member

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County Member

STAFF**Luis Tapia**

Interim Executive Officer

Scott Smith

General Counsel

MEETING DATE: June 11, 2025**TO:** Local Agency Formation Commission
of Orange County**FROM:** OC LAFCO Ad Hoc Committee**SUBJECT:** Selection Process and Appointment of OC LAFCO
Alternate Public Member

In accordance with State law, the term for the OC LAFCO Alternate Public Member is four years. Additionally, the Commission's "Guidelines for the Appointment of OC LAFCO's Regular and Alternate Public Members and Commissioners' Terms of Office" establish the appointment process for the Public Member expiring terms and vacancies.

This report summarizes the process for the Alternate Public Member term that expires on June 30, 2025, and a recommendation from the Ad Hoc Committee to reappoint the incumbent, Commissioner Lou Penrose.

Appointment Process for Alternate Public Member Seat

In accordance with Commission policy and State law, the announcement of the application period for the Alternate Public Member seat was published in the Orange County Register, distributed to the County, City Clerks, Clerks of the Special Districts, and Orange County Business Council, and posted on the agency's website. The 30-day application period began on April 7, 2025, and closed on May 8, 2025, with the Commission receiving one application from the incumbent Alternate Public Member, Lou Penrose (see attached).

Subsequent to the closing of the application period, and in accordance with local policy, the Ad Hoc Committee, comprised of Chair Wagner, Vice Chair Bucknum, and Commissioner Davert, reviewed the candidate's application materials and unanimously selected Mr. Penrose for consideration by the Commission to continue serving as the Alternate Public Member. Commissioner Penrose has been notified of the Committee's recommendation and will be available at the June 11 Regular Meeting to address any questions of the Commission.

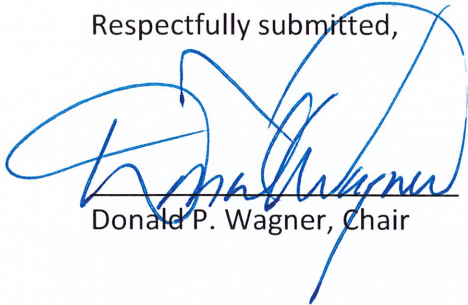
If the Commission approves the Ad Hoc Committee's recommendation, Mr. Penrose will receive the oath for the new term (July 1, 2025 – June 30, 2029) at the July 9 Commission meeting.

RECOMMENDED ACTION:

The Ad Hoc Committee recommends that the Commission:

1. Reappoint Lou Penrose to the Alternate Public Member seat for the term to commence July 1, 2025.

Respectfully submitted,



Donald P. Wagner, Chair

Attachment: Alternate Public Member Application for Lou Penrose

Statement of Qualifications for:

*(Lou Penrose
Rossetti)*

Resident of San Clemente

CANDIDATE FOR THE POSITION OF:

**ALTERNATE PUBLIC MEMBER
OF LAFCO**

Donald P, Wagner Chair

Local Agency Formation Commission – Orange County

2677 North Main Street Suite 1050

Santa Ana, CA 92705

April 08, 2025

Chairman Wagner and Members of the Commission:

I am pleased to submit to you my resume for consideration of the position of OC-LAFCO alternate public member. I currently serve as alternative public member and wish to continue to serve.

I am currently the principal consultant at Lou Penrose Government Relations serving clients here in Orange County and throughout California. Prior I served as Executive Director for the Apartment Association of Orange County, the industry voice for apartment owners, investors, residents, and professional members of the multi-family housing industry in Orange County.

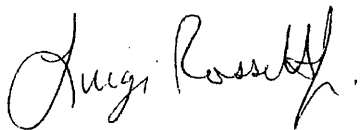
From 2002 -2014, I spent 12+ years serving as District Director and senior advisor for Members of Congress here in Orange County. My duties and responsibilities have included public policy communication, community and external affairs, strategy, as well as leading the team of congressional staff here in the district office.

For the first half of my career, I was on the broadcasting side of the public policy debate, hosting my own successful radio talk program in Palm Springs. As well, I directed a team of news journalists on staff. I am happy to say I am back on the radio nightly on Newsradio 600 KOGO in San Diego.

Leadership, communication skills, and issue strategy are strengths in my resume. I believe these qualities make this opportunity of public member on OC LAFCO a good fit.

Thank you for your consideration, and I look forward to serving this important policy making body.

Onward and Upward,

A handwritten signature in black ink, reading "Luigi Rossetti Jr." with a stylized flourish at the end.

Luigi Rossetti Jr.

(Lou Penrose)

APPLICATION

ALTERNATE PUBLIC MEMBER

Orange County Local Agency Formation Commission (OC LAFCO)

Term of Office Expires 06/30/2029

Name: Luigi Rossetti Jr. (Lou Penrose)

[REDACTED]

Email Address: Lou@LouPenrose.com

Employer: iHeart Media

Business Address: 9660 Granite Ridge Dr, San Diego, CA 92123

Business Telephone & Fax Number: (800) 600-5646

Briefly describe your experience in local government and/or with local community organizations:

13 years as DISTRICT DIRECTOR / REPRESENTATIVE FOR MEMBERS OF CONGRESS

Briefly describe your employment experience:

Gov't ISSUE STRATEGY & COMMS

Briefly describe your educational background:

BA POL SCI

Please attach your letter of interest to this application explaining why you are interested in serving on OC LAFCO and how your background and experience would be of benefit to the Commission and the community. **Please do not exceed one page.**

SIGNED:

Luigi Rossetti Jr.

Date:

08 APRIL 2025

The application and letter of interest must be received no later than **4:00 p.m. on Thursday, May 8, 2025.**

In accordance with OC LAFCO policy, applicants for the OC LAFCO regular or alternate public member seats shall not be an officer or employee of the County or any city or special district with territory in Orange County.

Lou Penrose
(Luigi Rossetti Jr.)

EXPERIENCE	Lou Penrose Government Relations Principal Consultant	2018 - Present
	iHeartMedia Newsradio 600 KOGO Radio Talk Show Host	2018 - Present
	Apartment Association of Orange County Executive Director <ul style="list-style-type: none">• Government Affairs and Public Policy• Membership services and development• Manage office, staff and budget	2013 - 2018
	U.S. Congressman John Campbell Irvine, CA Deputy Chief of Staff <ul style="list-style-type: none">• Senior aide and advisor to the Congressman• Manage district office and staff• Serve as point person for the Congressman in the district	2006 - 2013
	U.S. Congressman Ed Royce Fullerton, CA District Representative / Federal Grants Coordinator/ Scheduler <ul style="list-style-type: none">• Congressional aide and advisor• Control the district schedule of Congressman Ed Royce• Federal liaison for district cities' legislative affairs	2004 - 2006
	U.S. Congresswoman Mary Bono Palm Springs, CA Deputy Chief of Staff <ul style="list-style-type: none">• Senior aide and advisor to the Congresswoman• Manage 3 congressional district offices and staff• Serve as point person for the Congresswoman in the district	2000 - 2004
	Morris Desert Media, Palm Springs, CA Director of Operations for News and Talk Programming <ul style="list-style-type: none">• Talk Radio Show Host - KNWZ 1010 AM Radio• Supervisor radio news and talk division• Broadcast facility operations manager	1994 - 2000
	KPSL-AM Radio, Palm Springs, CA Talk Radio Show Host / Producer	1993 - 1994
EDUCATION	Binghamton University at State University of New York Degree: Bachelor of Arts Major: Political Science Post-graduate Accounting and Business Management	
INTERESTS	News and current events, media and politics, fitness, and family	