

7 | Strategic Planning
Workshop

April 4, 2025

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TO: Local Agency Formation Commission
of Orange County**FROM:** Assistant Executive Officer**SUBJECT:** 2025 Strategic Planning Workshop**BACKGROUND**

On April 4, 2025, OC LAFCO will conduct a Strategic Planning Workshop. At the workshop, the Commission will participate in reviewing the 2022-2025 Workplan and goal setting and identifying objectives of the agency for the next three fiscal cycles (2025 – 2027). The workshop will be facilitated by William (“Bill”) Kelly, President and CEO of Kelly Associates Management Group LLC (KAMG). Mr. Kelly specializes in the areas of organizational management and team building/goal setting. Prior to establishing KAMG, Bill held several positions, including City Manager, Deputy City Manager, and Director of Public Works/Community Development, with several California cities. He previously facilitated the strategic planning workshop in 2022.

Respectfully submitted,



LUIS TAPIA