



June 9, 2021

8b

**REGULAR MEMBERS**

CHAIR  
**DOUGLASS DAVERT**  
SPECIAL DISTRICT MEMBER

VICE CHAIR  
**DONALD P. WAGNER**  
COUNTY MEMBER

IMMEDIATE PAST CHAIR  
**DEREK J. MCGREGOR**  
PUBLIC MEMBER

**LISA BARTLETT**  
COUNTY MEMBER

**WENDY BUCKNUM**  
CITY MEMBER

**JAMES FISLER**  
SPECIAL DISTRICT MEMBER

**MIKE POSEY**  
CITY MEMBER

**ALTERNATES**

**KATRINA FOLEY**  
COUNTY MEMBER

**KATHRYN FRESHLEY**  
SPECIAL DISTRICT MEMBER

**PEGGY HUANG**  
CITY MEMBER

**LOU PENROSE**  
PUBLIC MEMBER

**STAFF**

**CAROLYN EMERY**  
EXECUTIVE OFFICER

**TO:** Local Agency Formation Commission

**FROM:** Executive Committee

**SUBJECT:** Selection Process and Appointment of OC LAFCO  
Alternate Public Member

**BACKGROUND**

In accordance with State law, the term for the LAFCO Alternate Public Member is four years. Additionally, the Commission's "Guidelines for the Appointment of LAFCO's Regular and Alternate Public Members and Commissioners' Terms of Office" establish the appointment process for the public member expiring terms and vacancies.

This report provides a summary of the process for the Alternate Public Member term that expires on June 30, 2021 and a recommendation from the Executive Committee for the reappointment of the current incumbent, Commissioner Lou Penrose.

**Appointment Process for Alternate Public Member Seat**

In accordance with Commission policy, the announcement of the application period for the Alternate Public Member seat was advertised in the Orange County Register and distributed to the County and City Clerks, District Secretaries, Orange County Business Council, and posted on the agency's website. The 30-day application period began April 1 and closed on April 30, with the Commission receiving one application from the incumbent alternate public member, Lou Penrose (see attached).

Subsequent to the closing of the application period, and in accordance with local policy, the Executive Committee comprised of Chair Davert, Vice Chair Wagner, and Immediate Past Chair McGregor reviewed the candidate's application materials and unanimously selected Mr. Penrose for consideration by the Commission to continue serving as the Alternate Public Member. Mr. Penrose has been notified of the Committee's recommendation and will be available at the June 9 Regular Meeting to address any questions of the Commission.

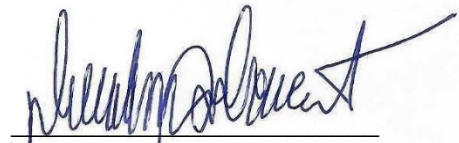
If the Commission approves the Executive Committee's recommendation, Mr. Penrose would receive the oath for the new term (July 1, 2021 – June 30, 2025) at the July 14 Commission meeting.

**RECOMMENDED ACTION:**

The Executive Committee recommends that the Commission:

1. Reappoint Lou Penrose to the LAFCO Alternate Public Member seat for the term to commence July 1, 2021.

Respectfully submitted,

  
\_\_\_\_\_  
Douglass Davert, Chair

Attachment: Alternate Public Member Application for Lou Penrose

***Statement of Qualifications for:***

***Lou Penrose***

***Resident of Capistrano Beach***

**CANDIDATE FOR THE POSITION OF:**

**ALTERNATE PUBLIC MEMBER  
OF LAFCO**

Douglass Davert, Chair

Local Agency Formation Commission – Orange County

12 Civic Center Plaza Room 235

Santa Ana, CA 92701

April 11, 2021

Chairman Davert and Members of the Commission:

I am pleased to submit to you my resume for consideration of the position of OC-LAFCO alternate public member. I currently serve as alternative public member and wish to continue to serve.

I am currently the principal consultant at Lou Penrose Government Relations serving clients here in Orange County and throughout California. Prior I served as Executive Director for the Apartment Association of Orange County, the industry voice for apartment owners, investors, residents, and professional members of the multi-family housing industry in Orange County.

From 2002 -2014, I spent 12+ years serving as District Director and senior advisor for Members of Congress here in Orange County. My duties and responsibilities have included public policy communication, community and external affairs, strategy, as well as leading the team of congressional staff here in the district office.

For the first half of my career, I was on the broadcasting side of the public policy debate, hosting my own successful radio talk program in Palm Springs. As well, I directed a team of news journalists on staff. I am happy to say I am back on the radio nightly in San Diego.

Leadership, communication skills, and issue strategy are strengths in my resume. I believe these qualities make this opportunity of public member on OC LAFCO a good fit.

Thank you for your consideration, and I look forward to serving this important policy making body.

Onward and Upward,

Lou Penrose



**Local Agency Formation Commission of Orange County (LAFCO)**

**2677 North Main Street, Suite 1050, Santa Ana, CA 92705**

**(714) 640-5100**

**FAX: (714) 640-5139**

**APPLICATION FOR  
ALTERNATE PUBLIC MEMBER**

Name: Luigi Rossetti Jr. (Lou Penrose)



E-Mail Address: Lou@LouPenrose.com

Employer: IG: Lou Penrose Government Relations

Business Address: P.O. Box 2913 Capo Beach, CA 92624

Business Telephone Number and Fax Number: 949-201-6171

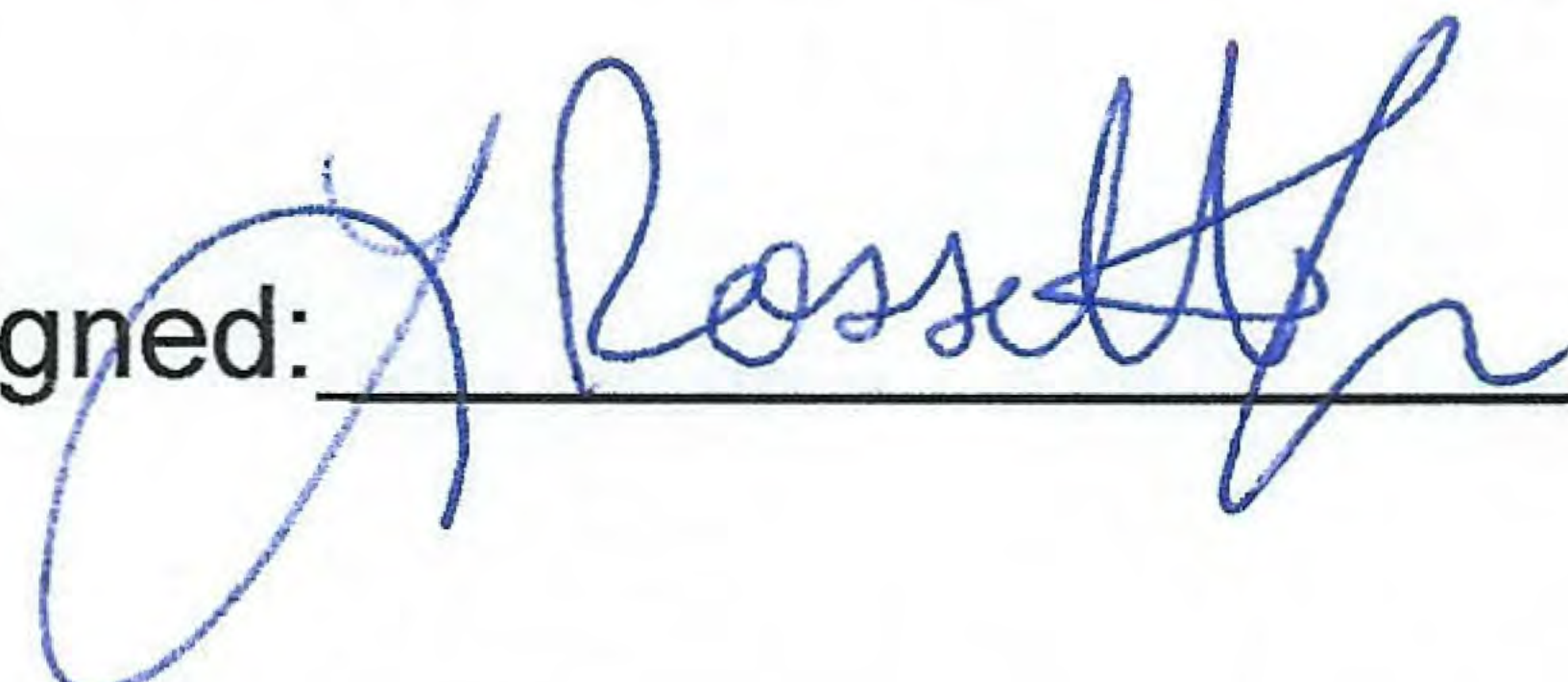
=====

Briefly describe your experience in local government and/or with local community organizations: I currently serve at the OC LAFCO Alternative Public Member. Leadership, communication skills, and issue strategy are strengths in my resume. I believe these qualities make this opportunity to continue to serve as public member on OC LAFCO a good fit.

Briefly describe your employment experience: I am currently the principal consultant at Lou Penrose Government Relations, serving clients throughout California. Previously, as Executive Director for the Apartment Association of Orange County, the industry voice for apartment owners, investors, residents, and professional members of the multi-family housing industry in Orange County. And prior, I spent the past 13+ years serving as District Director and senior advisor for three Members of Congress here in Orange County.

Briefly describe your educational background: Bachelor of Arts Degree, Binghamton University State University of New York.

Please attach your letter of interest to this application explaining why you are interested in serving on the Commission (LAFCO) and how your background and experience would be of benefit to the Commission and the community. **Please do not exceed one page.**

Signed:  Dated: 4/11/2021

The application and letter of interest must be received no later than **3:00 p.m. on Friday, April 30, 2021.**

**In accordance with LAFCO policy, no applicant for a public member or alternate public member shall be an officer or employee of the County or any city or special district with territory in Orange County.**



**Lou Penrose**  
**(Luigi Rossetti Jr.)**

(949) 201-6171

**P.O. Box 2913 Capistrano Beach, CA 92624-0913**

**EXPERIENCE**

Lou Penrose Government Relations 2018 - Present  
**Principal Consultant**

Apartment Association of Orange County 2013 - 2018  
**Executive Director**

- Government Affairs and Public Policy
- Membership services and development
- Manage office, staff and budget

U.S. Congressman John Campbell Irvine, CA 2006 - 2013  
**District Director**

- Senior aide and advisor to the Congressman
- Manage district office and staff
- Serve as point person for the Congressman in the district

U.S. Congressman Ed Royce Fullerton, CA 2004 - 2006  
**District Representative / Federal Grants Coordinator/ Scheduler**

- Congressional aide and advisor
- Control the district schedule of Congressman Ed Royce
- Federal liaison for district cities' legislative affairs

U.S. Congresswoman Mary Bono Palm Springs, CA 2000 - 2004  
**District Director**

- Senior aide and advisor to the Congresswoman
- Manage 3 congressional district offices and staff
- Serve as point person for the Congresswoman in the district

Morris Desert Media, Palm Springs, CA 1994 - 2000  
**Director of Operations for News and Talk Programming**

- Talk Radio Show Host - KNWZ 1010 AM Radio
- Supervisor radio news and talk division
- Broadcast facility operations manager

KPSL-AM Radio, Palm Springs, CA 1993 - 1994  
**Talk Radio Show Host / Producer**

KDHI-AM / KQYN-FM, Twentynine Palms, CA 1992 - 1993  
**Program Director / Morning Radio Show Host**

KBIG-FM, Los Angeles, CA 1991 - 1992  
**Operations Assistant / Producer**

**EDUCATION**

**Binghamton University at State University of New York**  
Degree: Bachelor of Arts Major: Political Science  
Post-graduate Accounting and Business Management

**INTERESTS**

News and current events, media and politics, fitness, and family